



Department: Faculty of Arts

Name and Contact Details of the Principal Researcher:

1. Invitation Paragraph

We would like to invite you to participate in this user experience research project. Before you decide, it is important for you to understand why the research is being done and what participation would involve. Please take time to read the following information carefully and discuss it with others if you wish. Should you require more clarification, please do not hesitate to ask us. We implore you to take your time in deciding whether or not you would like to participate in this user experience research. Thank you for reading this information sheet.

2. What is the project's purpose?

The purpose of this session is to assess the ease of use of APP, compared to industry benchmarks and to improve the design of its user interface and user experience.

4. Tasks and duration:

You will be asked to:

- tell us a little about yourself as a potential user for UBCC
- perform 2 tasks on UBCC App and 1 task on <https://thecreativefinder.com> website.
- Give us some feedback about your experience with the websites.

The session will last around 5 – 15 minutes.

5. Do I have to take part?

It is up to you to decide whether or not to take part. If you decide to take part, you will be given this information sheet to keep and be asked to sign a consent form.

6. What happens if I do not want to carry on with the study?

You may withdraw from the session at any time without prejudice or you need not answer any specific question if you prefer not to.

7. What are the possible risk or discomfort of taking part?

This study has no side effects and will not impose any harm to you physically or mentally.

9. What happens when the study ends?

The results of the study will be analyzed and compiled into a report. This report and the key findings will be presented to all participants. No individual respondent will be identifiable from this information.

If you have any questions, please ask the moderator.
If you agree to participate in this study, please read and sign the consent form below.

Informed Consent Form

Project title: LIBR506: UBCC App
Name and Contact Details of the Principal Researcher:

Statement by participant

- I confirm that I have read and understood this information sheet and the invitation to participate.
- I understand:
 - the purpose, risks, and benefits of taking part in this session.
 - what my involvement will entail, and any questions have been answered to my satisfaction.
 - that my participation is entirely voluntary, and that I can withdraw at any time without prejudice.
 - that all information obtained will be confidential.
 - that research data gathered for the study may be published provided that I cannot be identified.
- Contact information has been provided should I wish to seek further information from the investigator at any time for purposes of clarification.

Name of participant:Shiyu Zhang.....

Participant's Signature  Date: ...2022/3/30.....

Statement by investigator

- I have explained this study and the implications of participation in it to this participant without bias and I believe that the consent is informed and that he/she understands the implications of participation.

Name of investigator:Bamidele.....

Investigator's Signature  Date: ...2022/3/30.....

Participant Profile Questionnaire
LIBR506 – Usability Test

1. Have you participated in a usability test before?
 - a. **Yes**
 - b. No

2. What is your age?
 - a. Under 18
 - b. 18-25**
 - c. 26-40
 - d. 40+

3. What is your gender?
 - a. Female
 - b. Male**
 - c. Prefer not to say

4. What's your department of studies?

-----**Interaction Design**-----

5. Which of the following best describes your main creative skills? (You can select multiples)
 - a. Photography**
 - b. Designing and designer fashion
 - c. Filmmaking
 - d. Videoing
 - e. Producing
 - f. Writing
 - g. Singing
 - h. Dancing
 - i. Drawing
 - j. Rapping
 - k. Painting
 - l. Performing arts
 - m. Television and radio presenting
 - n. Others, please specify _____

Task Instruction sheet
LIBR506 UBCC APP

Prototype Link: <https://xd.adobe.com/view/bdfcfb6c-39a6-4a43-9371-d7a5a9b9579e-e8af/>

Name and Contact Details of moderator:

Please read the instructions on this sheet carefully, and then tell me what you have understood that have been asked to do. If you have any question, please feel free to ask.

Task 1:

Please read the instructions on this sheet carefully, and then tell me what you have understood that have been asked to do. If you have any question, please feel free to ask.

1. Create a project

Scenario: As a creative, you want to be out there, find the right connections, let others see/listen to your work.

Task: Create a project and upload your body of work on UBCreatives App

Note how many clicks it took you to complete this task.

4clicks

Task 2:

1. Connect with a photographer

Scenario: You like to sing and you've just recorded a song. You thought you should find a photographer for the cover of the new artist profile you're creating on UBCreatives. Connect with a photographer for your work.

Task: Search for a photographer and send a message to them.

When you're finished, let the investigator know.

8clicks

Task 3: Contact a collaborator

Scenario: You are looking for a photographer to collaborate, and you use the <https://thecreativefinder.com> to find people.

Task: Text to a person you would like to collaborate.

7clicks

Post-test Questionnaire
LIBR 506 UBCC

1. Which platform do you prefer?
 - a. **UBCC**
 - b. <https://thecreativefinder.com>

2. Which of the following best describes your likelihood of booking a hotel from UBCC in the future?
 - a. I definitely will use UBCC in the future to connect with other creatives
 - b. **I probably will use UBCC in the future**
 - c. I might use UBCC in the future
 - d. I probably won't use UBCC in the future
 - e. I definitely won't UBCC.

3. I had a good experience from using the UBCC app:
 - a. Strongly disagree
 - b. Disagree
 - c. Neutral
 - d. **Agree**
 - e. Strongly agree

4. I would gladly recommend this app to others:
 - a. Strongly disagree
 - b. Disagree
 - c. Neutral
 - d. Agree
 - e. **Strongly agree**

5. Please provide your general thoughts about the app:

I think the overall design of this App is nice, at least better than the website. However, I think the homepage of the app could be redesigned. And I actually don't know what does the 'friends' section at homepage is for. Maybe it better to change it to a content box.